

CITY OF LOS ANGELES



KAREN BASS  
MAYOR

## WESTWOOD NEIGHBORHOOD COUNCIL

[www.wwnc.org](http://www.wwnc.org)

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### OUTREACH AND COMMUNICATIONS COMMITTEE MEETING

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#### AGENDA

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**Wednesday, February 11, 2026 - 6:00 PM**

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**Belmont Village Senior Living - Westwood  
10475 Wilshire Blvd.  
Los Angeles, CA 90024**

#### PUBLIC PARTICIPATION NOTICE

Comments from the public on other matters not appearing on the agenda that are within the Committee's subject matter jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Committee meeting. Public comment is limited to two (2) minutes per speaker, unless adjusted by the Committee.

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del viento. Por favor contacte Stephen Resnick, Secretario, por correo electrónico a [sresnick@wwnc.org](mailto:sresnick@wwnc.org).

# AGENDA

## **1. Call to Order**

## **2. Welcome and Committee Purpose**

- A. Discussion of the mission, role, and objectives of the Outreach & Communications Committee (“Committee”), including increasing awareness of the Westwood Neighborhood Council (“WWNC”), promoting community engagement, and establishing short-term outreach priorities.

## **3. Review of Current Outreach Channels**

- A. Conduct a current assessment of the WWNC’s existing outreach initiatives. Discussion of what’s working, what has not worked historically, what’s missing, and what’s outdated.

## **4. Brainstorm: Outreach Priorities for 2026**

- A. Open discussion on the following:
  - 1. Target audience: Residents, students, renters, businesses, families, etc.
  - 2. Key goals: WWNC visibility, community engagement, etc.
  - 3. Types of outreach:
    - a. Digital (social media, email blasts, website, newsletters, etc.)
    - b. In-person (events, tabling, partnerships, canvassing, etc.)
    - c. internal (board communications, branding consistency, etc.)

## **5. Public Comment**

Public comments on items within the subject matter jurisdiction of the Outreach & Communications Committee that are not on the agenda.

## **6. Next Steps and Assignment of Action Items**

- A. Discussion of initial timelines and delegation of responsibilities.
  - 1. Identify a list of short-term priorities for the Committee.
  - 2. Discuss agenda items for the next meeting.
  - 3. Delegate tasks, as needed.

## **7. Adjournment**

## ACCOMMODATIONS

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### **Public Posting of Agendas -**

Neighborhood Council agendas are posted for public review as follows:

- Shamshiri Grill, 1712 Westwood Blvd, Los Angeles, CA 90024
- [www.wwnc.org](http://www.wwnc.org)
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System (ENS) - <https://lacity.gov/government/subscribe-agendas/neighborhood-councils>

### **Notice to Paid Representatives -**

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

### **Public Access of Records -**

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website by clicking on the following link: [www.wwnc.org](http://www.wwnc.org) at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Stephen Resnick, Secretary, at [sresnick@wwnc.org](mailto:sresnick@wwnc.org)

### **Reconsideration and Grievance Process –**

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [www.westwoodneighborhoodcouncil.org](http://www.westwoodneighborhoodcouncil.org)