

WESTWOOD NEIGHBORHOOD COUNCIL

July 11, 2018

Agenda Item #10 (J) 2

OPPOSITION TO THE AUTOMATIC RENEWAL OF THE CITY'S BUS SHELTER ADVERTISING 20-YEAR CONTRACT

MOTION

The Westwood Neighborhood Council strongly opposes the automatic renewal of the City's Bus Shelter/Advertising 20-year contract with AC Decaux. The Council further requests the City to withdraw the renegotiation of the sidewalk furniture contract with Decaux from the City Attorney's office, and to allow a process of community input which can culminate in an open RFP, awarded based on parameters laid out by community impact and ridership needs. The City should solicit comments from the community about problems/issues, and then issue an open RFP that addresses these issues/problems to numerous advertising firms.

BACKGROUND

Per direction of the City Council (see CF 00-1073-S1), the City Attorney is engaged in re-negotiating the City's current 20 year "street furniture" contract (bus benches, shelters and advertising) with AC Decaux that will expire in a few years -- which if successful would include an automatic renewal of the contract for 10 years (i.e., no public input or consideration of neighborhood issues, etc.). We understand the negotiations have not yet concluded. The WRAC LUC and WRAC leadership members who took up the matter a few months ago believe that this resolution (calling for public input and an RFP process and opposing automatic renewal of the contract) should be considered by WRAC member councils.