

WESTWOOD NEIGHBORHOOD COUNCIL  
July 10, 2019

Agenda Item #7(l)1

**MOTION TO SUPPORT SIGN ORDINANCE VERSION B+**

Regarding CF 11-1705, the Westwood Neighborhood Council supports the sign ordinance version B+ as approved by the City Planning Commission on 10/22/2015 and urges the PLUM Committee and City Council to adopt that version of the ordinance that:

- a) Disapproves any AMNESTY for existing billboards that lack permits or have been altered in violation of their permits.
- b) Disapproves “grandfathering” of any sign districts that weren’t approved or applied for in April 2009, when the CPC approved the initial version of the new sign ordinance.
- c) Restricts any new off-site signs, including digital billboards, to sign districts in 22 areas zoned for high-intensity commercial use.
- d) Requires existing billboards to be taken down before any new off-site signs can go up in sign districts. The takedown ratio of existing signs to new signs should be 5 removals to 1 new static sign for conventional and 10 takedowns to 1 for digital.
- e) Sets administrative civil penalties for sign violators that will act as a real deterrent to illegal billboards and other signage.
- f) Prohibits off-site signage in city parks and recreation facilities.

Council file link:

<https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=11-1705>

Background info:

a link to a recent Planning FAQ, which summaries and also includes a link to Version B+: <https://planning.lacity.org/ordinances/docs/CityWideSignOrd/FactSheet.pdf>.