

WESTWOOD VILLAGE LOS ANGELES, CA

SIGN CHART

SIGN TYPE	LOCATION	AREA	HEIGHT
WALL SIGN 1	Kinross Avenue	43 Sq. Ft.	4'- 0"
WALL SIGN 2	Gayley Avenue	43 Sq. Ft.	4'- 0"
WALL SIGN 3	Gayley Avenue	43 Sq. Ft.	4'- 0"
WALL SIGN 4	Alley	43 Sq. Ft.	4'- 0"
BLADE SIGN 5	Kinross Avenue	3.28 Sq. Ft.	1'- 4 3/4"
BLADE SIGN 6	Gayley Avenue	3.28 Sq. Ft.	1'- 4 3/4"
TOTAL AREA =		178.56 Sq. Ft.	

Landlord Signature: _____ Printed Name: _____ Company: _____ Date: _____



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585 Bond Street - Lincolnshire, IL 60069
PHONE: (847) 520-1255 FAX: (847) 520-1543
www.kieffersigns.com

CUSTOMER: ULTA Store No. _____
LOCATION: Los Angeles, CA Westwood Village
SALESMAN: LC
DESIGNER: MAK
DATE: 2/8/16

- Artwork
 - Design
 - Survey
- All boxes checked to Enter Order



COMPANION FILES

PRODUCTION PROCESSING

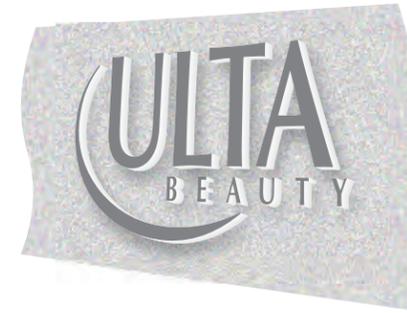
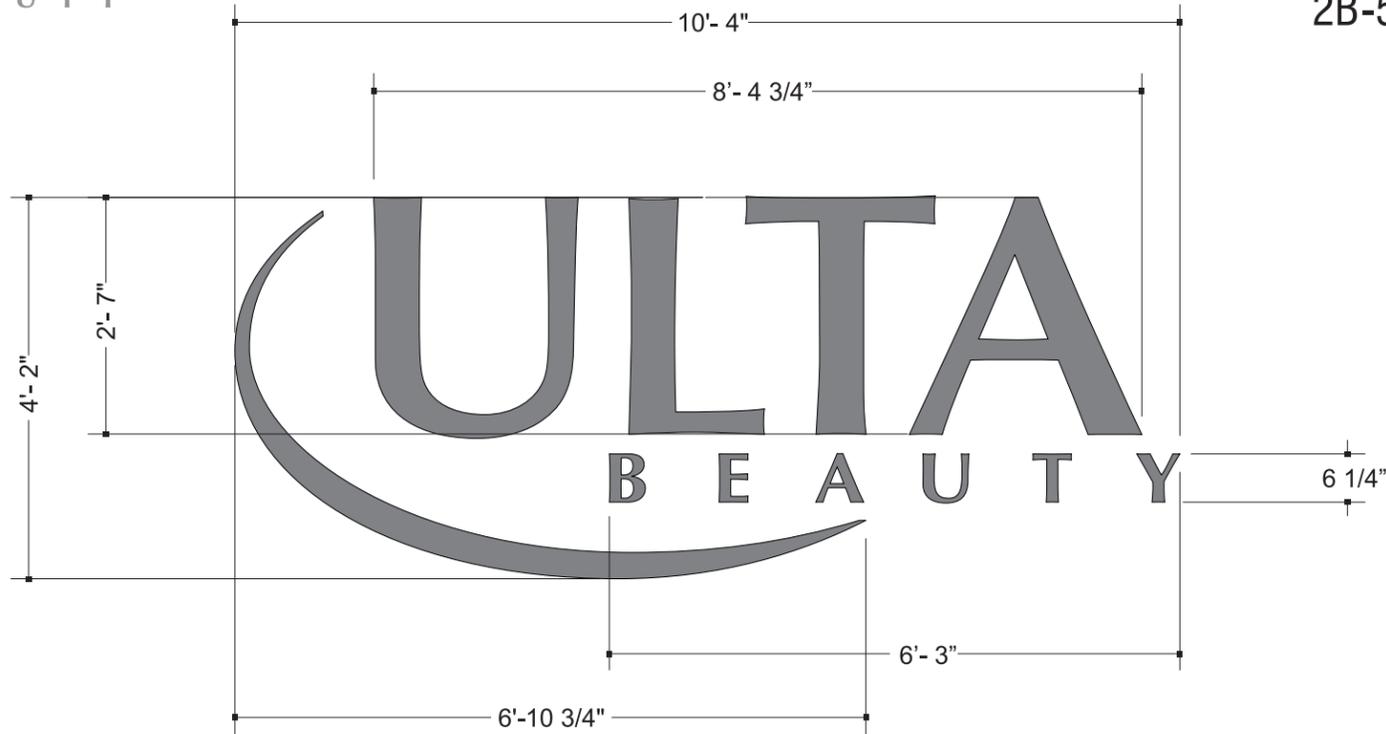
Kieffer Item # _____
Job # _____
-001 _____
-002 _____
-003 _____
-004 _____

REVISION:	DATE:
A	
B	
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H	
I	
J	

B70438



INDIVIDUAL ILLUMINATED LETTER SET 2B-50 Layout



DAY VIEW



NIGHT VIEW

2B-50 LETTER SET LAYOUT

Area = 43 Sq. Ft.

Scale: 1/2" = 1'- 0"

L. E. D. LETTERS

A ILLUMINATION	ULTA/RIBBON	WHITE SLOAN LEDs
	BEAUTY	VALUE LINE LONG
B FACE	THICKNESS	.150"
	COLOR	CLEAR POLYCARBONATE
	VINYL	SEE FACE NOTE
C RETURN	DEPTH	5"
	COLOR	WHITE
D RETAINER	THICKNESS	.040" x 5.3" COIL
	TYPE	SEE RET. NOTE
	SIZE	SEE RET. NOTE
E BACKS	COLOR	MATCH 3M #3630-61 SLATE GRAY
	MATERIAL	ALUMINUM
	GAUGE	.063

F WIREWAY	SIZE	-
	TYPE	-
G POWER SOURCE		SLOAN MOD 60
H ULTA/BEAUTY MOUNTING	INTERNAL	1/4" RIVNUT
	EXTERNAL	1/4" THREADED ROD
SWOOSH MOUNTING	INTERNAL	1/4" RIVNUT
	EXTERNAL	1/4" THREADED ROD
I SCREWS	SIZE	#8 x 1/2" PHILLIPS HD.
	COLOR	MATCH RETAINERS
J SWITCH	TYPE	PER ELECTRICIAN

*SPST DISCONNECT SWITCH LOCATE ON RACEWAY.
 *WEEP HOLES PER MANUFACTURING STANDARDS.
 *ALL ELECTRICAL OUTS LOCATED FOR RACEWAY OR REMOTE APPLICATION.
 *CAULK REQUIRED.

LETTER FACE NOTE:

Letter faces will be CLEAR polycarbonate w/ 3M #VDC4-3635-0252 Gray Dual Color Film applied 1st surface. 60% Diffuser Film will be applied to 2nd surface of face (3M3735-60).

RETAINER NOTE:

ULTA Letters/Ribbon use large aluminum retainer painted to match 3M #3630-61 Slate Gray. BEAUTY letters have 3/4" Dove Gray (P40-0328) trim cap retainer.



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CUSTOMER: ULTA Store No. _____
 LOCATION: Various
 SALESMAN: LC
 DESIGNER: MAK
 DATE: 3/18/15

Artwork
 Design
 Survey
All boxes checked to Enter Order



COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item # _____
 Job # _____
 -001 _____
 -002 _____
 -003 _____
 -004 _____

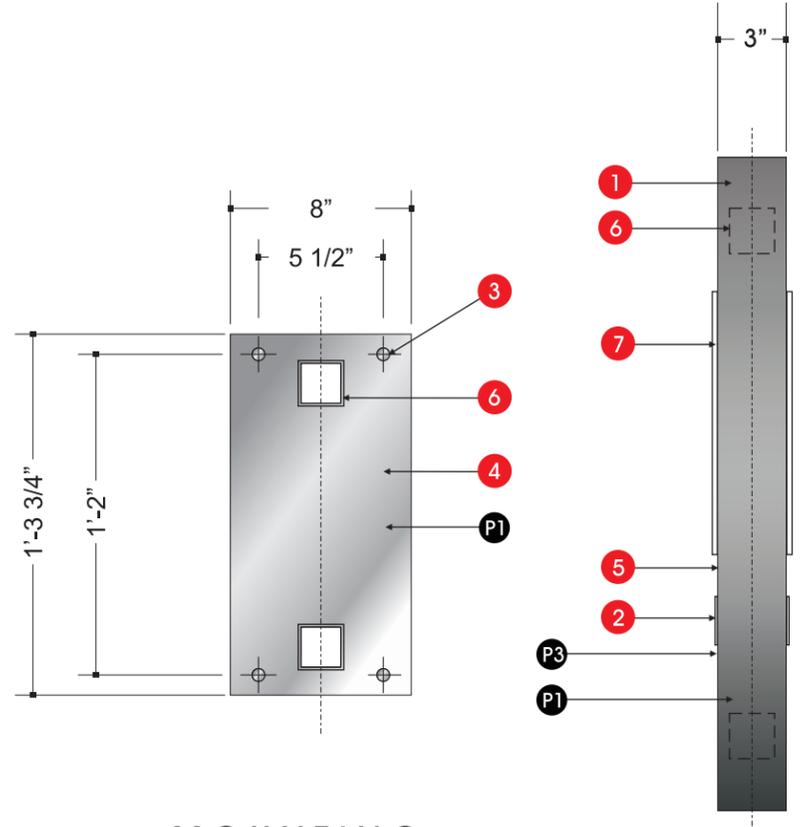
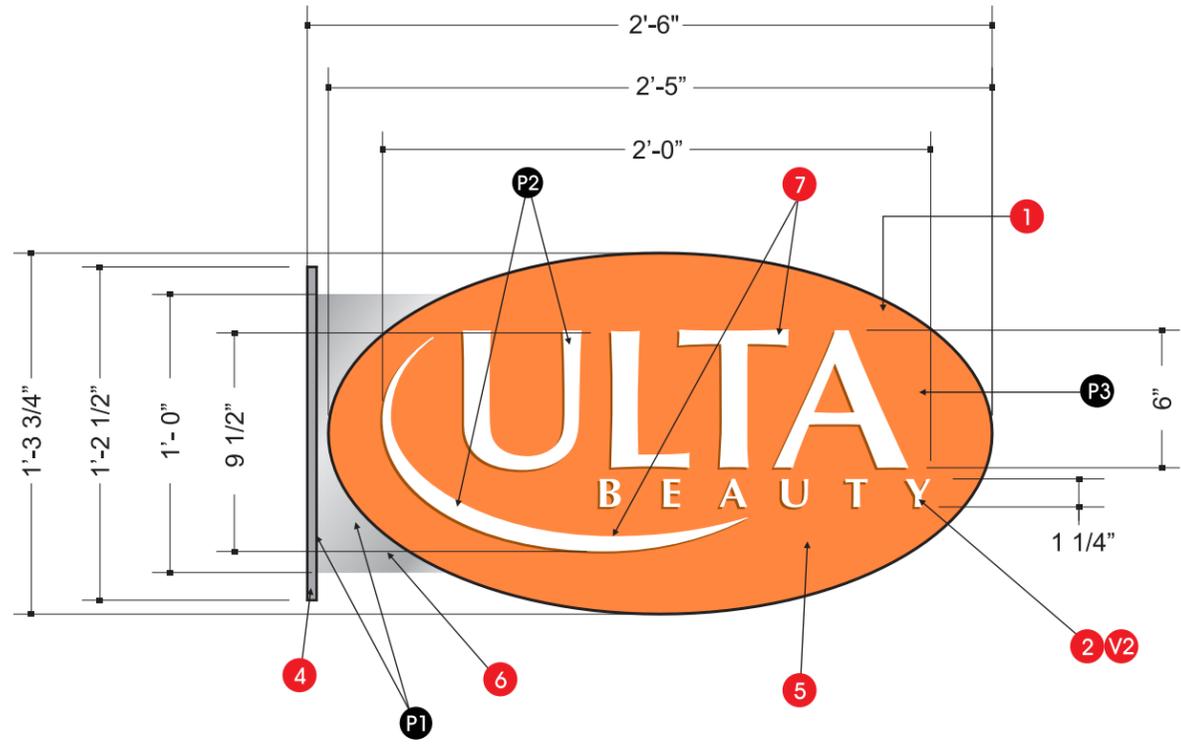
INITIALS:	A	B	C	D	E	F	G	H	I	J
DATE:										

Landlord Signature: _____ Printed Name: _____ Company: _____ Date: _____

B68423



D/F Projecting Non-Illuminated Tenant Blade Sign



MOUNTING PLATE

End View
For reference only
Not to Scale

Scale: 1 1/2" = 1'- 0"

FACE LAYOUT

AREA = 3.28 Sq. Ft.

General Specifications:

- 1 CABINET** will be fabricated w/ a rolled .100 aluminum filler. Faces will be .100" aluminum. Filler (sides only) will have a urethane enamel finish - SEE COLOR SCHEDULE.
- 2 BEAUTY LOGOTYPE** will be flat cut 3M White opaque vinyl film applied on a painted background field.
- 3** Pre-drilled 1/2" diameter holes for mounting 3/8" dia. bolts.
- 4 MOUNTING PLATE** to be fabricated from 3/8" aluminum w/ mounting holes. Plate to be fastened to wall w/ Hilti type anchors, type determined by wall conditions.
- 5 FACE OVAL** to have a painted urethane enamel finish - SEE COLOR SCHEDULE.
- 6 ALUMINUM SUPPORTS** to be horizontal 2" x 2" aluminum tubes mounted to internal cabinet plates & welded to an external mounting plate.
- 7 ULTA LOGOTYPE/RIBBON** will be flat cut 1/4" aluminum stud mounted flush to background panel. ULTA to have a White urethane enamel finish - SEE COLOR SCHEDULE.



SITE PHOTO

Color Schedule:

- Urethane Enamel Finishes:
- P1** Match AKZO NOBEL #359 F2 Metallic Silver
 - P2** White
 - P3** Painted finish matching PMS 1575 Orange Pop
- 3M Vinyl Film
- V2** White opaque



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CUSTOMER: ULTA Store No. _____
LOCATION: Los Angeles, CA Westwood Village
SALESMAN: LC
DESIGNER: MAK
DATE: 6/10/16

- Artwork
- Design
- Survey
- All boxes checked to Enter Order



COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item # _____

Job # _____

-001 _____

-002 _____

-003 _____

-004 _____

INITIALS: DATE: 6/10/16

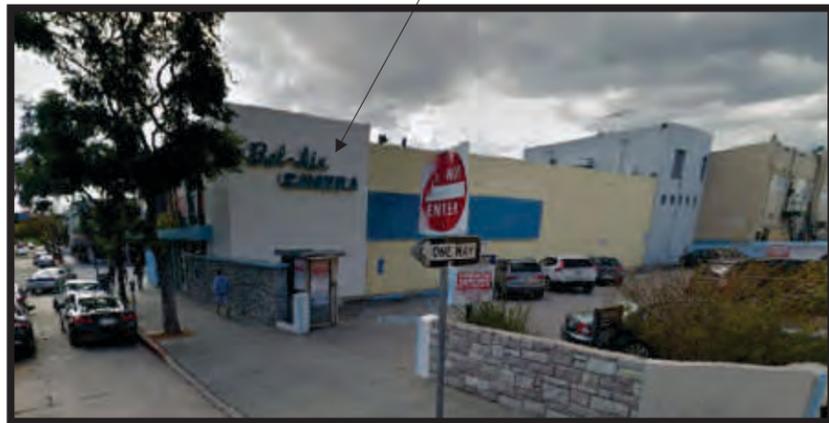
MAK

REVISION:	A	Reduce blade proj. from 36" to 30"
	B	
	C	
	D	
	E	
	F	
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	H	
	I	
	J	

Landlord Signature: _____ Printed Name: _____ Company: _____ Date: _____

B70438-1

Remove all existing signs, repaint building in standard corporate ULTA colors.

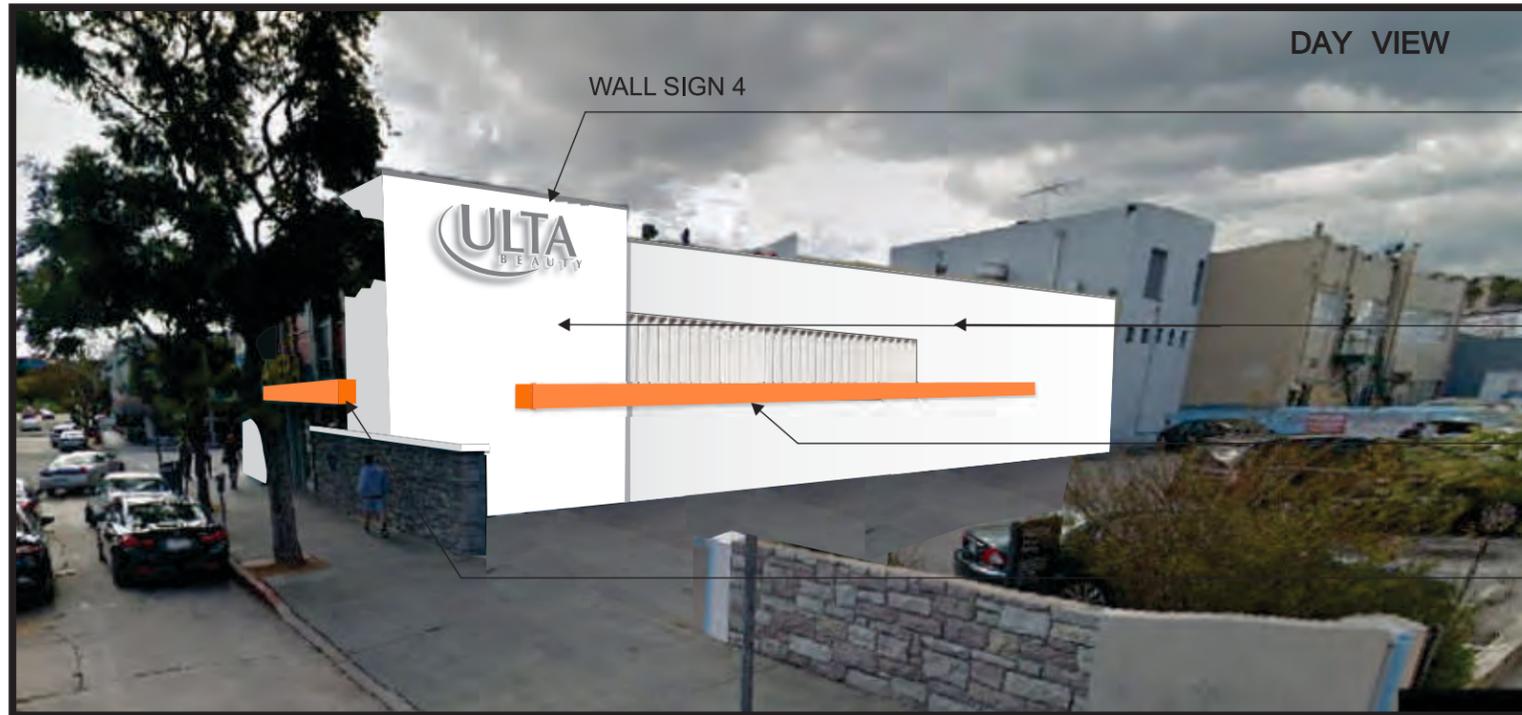


EXISTING STOREFRONT

CODE:
City code has not been checked per deal makers request.



LETTER LAYOUT ON STOREFRONT - DAY APPEARANCE



PROPOSED REMODELED SIDE ELEVATION

DAY VIEW

Dimension Notes:

Reference Drawing B70438D for top of sign to grade dimensions.

Illuminated Letters flush mounted to fascia, reference Drawing B68423 for fabrication specifications. Area = 43 Sq. Ft.

NOTE:

Letters appear Gray during the day & White @ night.

Paint Note:

Storefront painted Sherwin Williams #7005 Pure White.

Dimensional band to match PMS 1575 Orange Pop.

Paint Note:

Paint canopy to match PMS 1575 Orange Pop.

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CUSTOMER: ULTA Store No. _____
LOCATION: Los Angeles, CA Westwood Village
SALESMAN: LC
DESIGNER: MAK
DATE: 2/8/16

- Artwork
 - Design
 - Survey
- All boxes checked to Enter Order



COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item #	_____
Job #	_____
-001	_____
-002	_____
-003	_____
-004	_____

INITIALS:	DATE:	2/9/16
MAK		
REVISION:	A	Add Orange band
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	D	
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	F	
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	J	

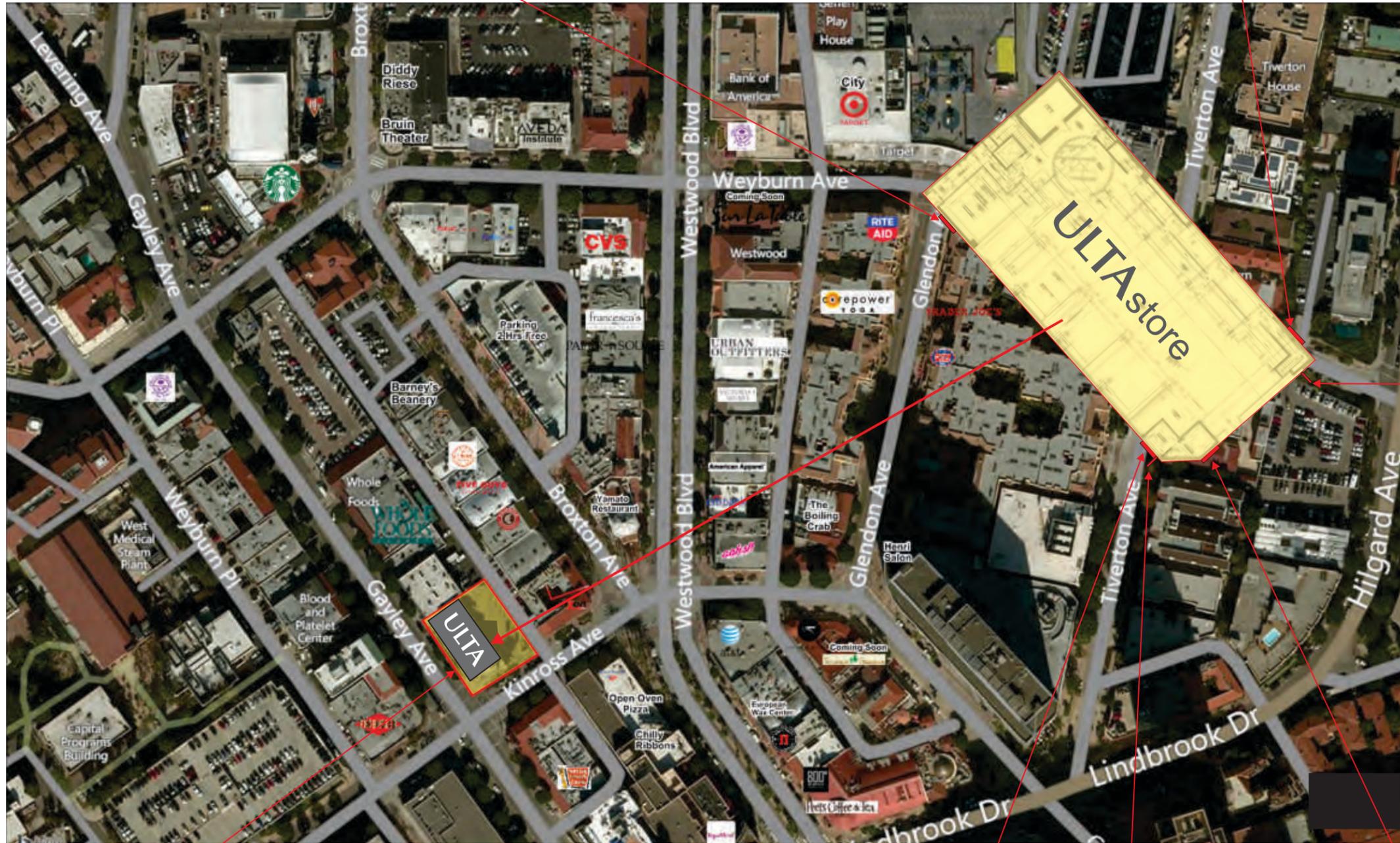
Landlord Signature: _____ Printed Name: _____ Company: _____ Date: _____

B70438A

Wall Sign 3 - Illuminated Letters on side elevation

Wall Sign 4 - Illuminated Letters on side elevation

Blade Sign 5 - Non-illuminated



ULTAstore

S I T E P L A N

Wall Sign 2 - Illuminated Letters on Front Elevation (Corner)

Blade Sign 6 - Non-illuminated

Wall Sign 1 - Illuminated Letters on Front Elevation (Corner)

N. T. S.



Landlord Signature: _____

Printed Name: _____

Company: _____

Date: _____

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CUSTOMER: ULTA Store No. _____
 LOCATION: Los Angeles, CA Westwood Village
 SALESMAN: LC
 DESIGNER: MAK
 DATE: 2/8/16

- Artwork
 - Design
 - Survey
- All boxes checked to Enter Order



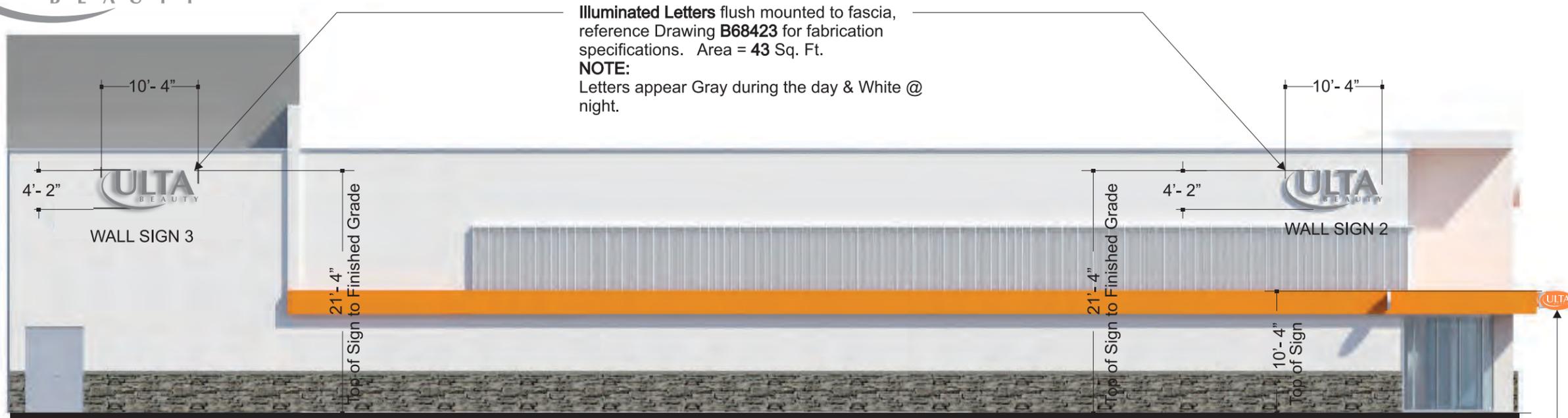
COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item # _____
 Job # _____
 -001 _____
 -002 _____
 -003 _____
 -004 _____

REVISION:	INITIALS:	DATE:
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B70438B



Illuminated Letters flush mounted to fascia, reference Drawing B68423 for fabrication specifications. Area = 43 Sq. Ft.
NOTE:
 Letters appear Gray during the day & White @ night.

PROPOSED SIDE ELEVATION - GAYLEY AVENUE

Illuminated Letters flush mounted to fascia, reference Drawing B68423 for fabrication specifications. Area = 43 Sq. Ft.
NOTE:
 Letters appear Gray during the day & White @ night.



BLADE SIGN 7
 Non-Illuminated Projecting blade sign - Reference Drawing B70438-1 for fabrication specifications.

Non-Illuminated Projecting blade sign - Reference Drawing B70438-1 for fabrication specifications.

PROPOSED STOREFRONT ELEVATION - KINROSS AVENUE

Scale: N. T. S.

Scale: N. T. S.

Landlord Signature: _____ Printed Name: _____ Company: _____ Date: _____

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CUSTOMER: ULTA Store No. _____
 LOCATION: Los Angeles, CA Westwood Village
 SALESMAN: LC
 DESIGNER: MAK
 DATE: 6/16/16

- Artwork
 - Design
 - Survey
- All boxes checked to Enter Order



COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item #	Job #
-001	_____
-002	_____
-003	_____
-004	_____

REVISION:	INITIALS:	DATE:
A	MAK	6/20/16
B		
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H		
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J		

Additional letters added to left end of side elevation

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SALESMAN: LC
DESIGNER: MAK
DATE: 6/16/16

- Artwork
 - Design
 - Survey
- All boxes checked to Enter Order



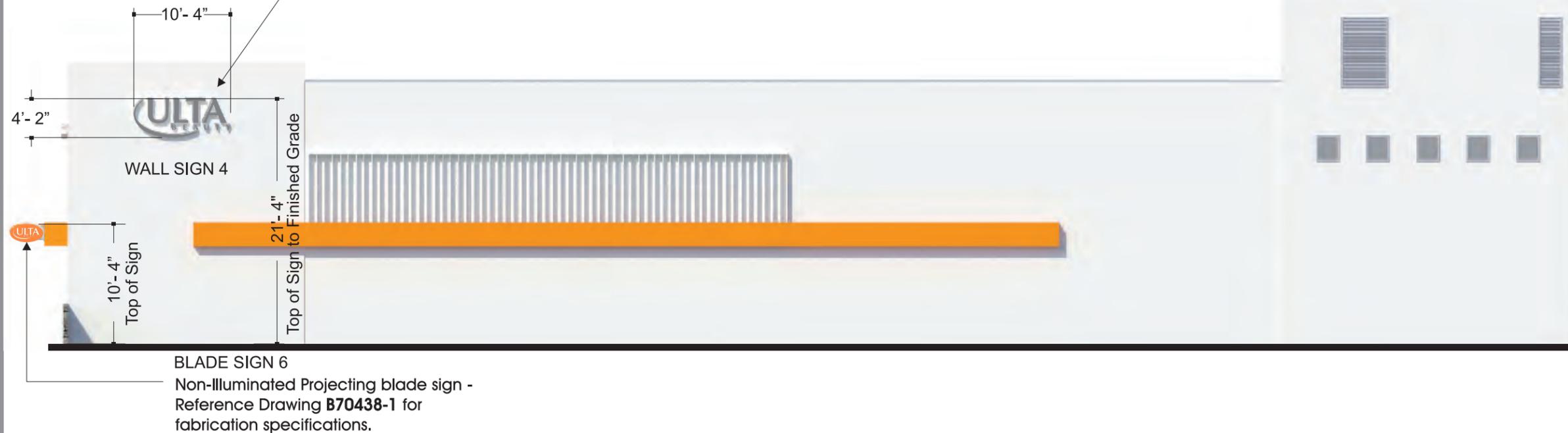
COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item # _____
Job # _____
-001 _____
-002 _____
-003 _____
-004 _____

REVISION:	INITIALS:	DATE:
A		
B		
C		
D		
E		
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G		
H		
I		
J		

Illuminated Letters flush mounted to fascia, reference Drawing **B68423** for fabrication specifications. Area = 43 Sq. Ft.
NOTE:
Letters appear Gray during the day & White @ night.



PROPOSED SIDE ELEVATION - FACES ALLEY

Scale: N. T. S.

Landlord Signature: _____ Printed Name: _____ Company: _____ Date: _____

B70438D